



James Chapman

Agile Lean Transformation | Advisor and Coach

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MY CORE MESSAGES

Human Organization

Individuals and interactions over processes and tools—lead more and control less. Give the teams a voice and let them be heard. Empathy, connection, and clarity of purpose are essential.

DemandAgile!

Capacity is always limited—so we must manage demand to ensure that we are delivering the right thing and maximising value. Outcome is more important than output.

Business Led Agile

Agile and Lean are whole company propositions—and real transformation is only possible when an Agile and Lean delivery capability is led by an Agile ask from the business.

ABOUT JAMES

I work with companies to transform their ability to deliver software and services quickly and effectively using Agile and Lean approaches—and I firmly believe that Agile is more about people and less about process, and that real Agile delivery is only possible if the whole company changes how it thinks and works. I specialise in Product Backlog creation and management: creating a value driven Agile demand to match an Agile delivery capability, within a human organization that allows people and their interactions to flourish.

LAST 3 ASSIGNMENTS

Enterprise Agile Coach

 Feb 2018 - Sep 2019

 Carrefour (Paris)

Founder member of the Lean Agile Centre of Excellence (LACE) and part of the SAFe implementation: responsible for defining and implementing an effective approach to the creation and maintenance of a single Portfolio and Product Backlog.

Agile Transformation Coach

 Jan 2016 - Dec 2017

 River Island (London)

Brought in as Interim Head of Engineering and then Agile Transformation Coach: responsible for all software delivery across the River Island value stream and the implementation of an Agile and Lean Transformation programme within the overall scope of an wider-ranging IT transformation.

Agile Practice Coach and Team Lead

 Jul 2014 - Dec 2015

 Liberty Global (Amsterdam)

Scrum Master and Agile Coach/Trainer within the Agile Practice: Practice lead, responsible for scaling and running Scrum of Scrums for all projects, while delivering and supporting new web and mobile app products within the online customer self-care domain.

TOP 4 SKILLS

- Training, coaching, mentoring, and advising
- Scaled Agile and Lean Delivery
- Portfolio and Product Backlog management
- Leadership and team building

EXPERT IN



Leadership and communication

Developing the emotional intelligence of teams, leaders, and managers: creating an environment that fosters empathy and connection and enables the power of people and their interactions.



Portfolio and Product Backlog management

Simplifying processes and and developing effective and value-driven Product Backlogs: balancing long-term and short-term goals, facilitating informed prioritization, and enabling realistic budgeting and planning.



Scaled Agile and Lean frameworks and approaches

Using extensive knowledge and experience of Agile and Lean ways of working: achieving scale while staying true to the values and principles of the Agile Manifesto and Lean methods.

TESTIMONIAL

James is a Lean Transformation Coach and his experience and passion to deliver real change showed throughout the project. At Carrefour, he excelled and made a huge impact towards delivering the project.

Bersi Kueper, SapientNitro